

# DARLING

## UFFE BUCHARD

CREATIVE DIRECTOR, EDITOR-IN-CHIEF,  
TV HOST, FASHION WRITER

**1987** SECONDARY SCHOOL, LANGUAGE MAJOR - AABENRAA STATSKOLE

**1989** HIGHER COMMERCIAL EXAMINATION PROGRAMME - NIELS BROCK BUSINESS COLLEGE

**1993** TRAINED AS HAIRDRESSER AND MAKEUP ARTIST

**1995** HOST OF FASHION SHOW DELUXE - TV2 (DANISH TV CHANNEL)

**1995 - 1996** HOST OF FASHION SHOW MONZOOM - TV3 (DANISH TV CHANNEL)

**1996 - 1998** FASHION WRITER - JYLLANDS-POSTEN (DANISH NEWSPAPER)

**1997** EDITOR-IN-CHIEF - FASHION MAGAZINE VIVA

**1997 - 2010** PARTNER, CREATIVE DIRECTOR - STYLE COUNSEL (CREATIVE AGENCY)

**1999 - 2002** FASHION EDITOR - EUROWOMAN (DANISH FASHION MAGAZINE)

**2002 - PRESENT** FOUNDER, EDITOR-IN-CHIEF - DANSK MAGAZINE (INTERNATIONAL FASHION MAGAZINE)

**2003** FEATURED IN DOCUMENTARY MODEBOSSERNE ("THE BOSSES OF FASHION") - DR2 (DANISH TV CHANNEL)

**2003 - 2006** FASHION WRITER - POLITIKEN (DANISH NEWSPAPER)

**2007 - PRESENT** FASHION COMMENTATOR ON MORNING TV SHOW GO' MORGEN DANMARK - TV2 (DANISH TV CHANNEL)

**2007 - PRESENT** RADIO DEBATE PANELIST IN MADS & MONOPOLET - P3 (DANISH RADIO CHANNEL)

**2007 - 2014** FOUNDER - DANSK DAILY (OFFICIAL NEWSPAPER OF COPENHAGEN FASHION WEEK) - IN

COLLABORATION WITH DANISH FASHION INSTITUTE

**2008 - 2012** FOUNDER - DANSK FASHION AWARDS

**2008 - 2015** WRITER OF COLUMN 'UFFES KLUMME' - DANISH ELLE

**2010 - PRESENT** TV HOST, COACH, AND JUDGE - DENMARK'S NEXT TOP MODEL - KANAL 4 (DANISH TV CHANNEL)

**2010 - 2014** PARTNER, CREATIVE DIRECTOR - GRENAABUCHARD (CREATIVE AGENCY)

**2013 - PRESENT** DANSK DESIGN TALENT - MAGASIN PRISEN (DESIGN COMPETITION AND AWARD SHOW)

**2013 - 2015** TV HOST, JUDGE - DANMARKS SKØNNESTE SOMMERHUS ("DENMARK'S LOVELIEST HOLIDAY HOMES")  
- DR1 (DANISH TV CHANNEL)

**2014 - PRESENT** CREATIVE DIRECTOR & PARTNER - DARLING CREATIVE STUDIO (CREATIVE AGENCY)

**2015** JUDGE AT BOLIA DESIGN AWARDS 2015

**MEMBER OF THE BOARD** MUUSE PROJECTS (2011-2014)

**AMBASSADOR** RED CROSS (2008-PRESENT)

**EXHIBITOR** 10 YEARS OF DANSK - A DECADE OF DANISH FASHION (EXHIBITION AT DANSK DESIGN CENTER, 2012)

**AWARDED** FASHION WRITER OF THE YEAR (2009), ELLE STYLE AWARDS - FASHION EXPERT OF THE YEAR (2015),  
THE ELLE STYLE AWARDS - LIFETIME ACHIEVEMENT AWARD (2015)